




**CRM**



**Mobile**



**Cloud**



**Nsight**

**SAP CRM with Nsight**

[www.n-sight-inc.com](http://www.n-sight-inc.com)



# SAP CRM with Nsight

Powering Profit with Nsight is a unique approach to deliver top and bottom-line improvements for your business. Nsight operates on a comprehensive SAP CRM approach to deliver strategy, integration, adoption to implement and manage SAP CRM systems that aids in generating more sales and higher profit margins while reducing total cost of ownership.

Consider the following Nsight's Powering Profit benefits and the impact it can have on your business:

- Boost in Sales Revenue
- Reduced Cost of Sale
- Insightful Analytics & Reporting
- Lowest Total Cost of Ownership
- Faster Implementations, Upgrades & Updates

## Growing Revenue

SAP CRM manages the essential business processes for generating and managing business with your customers. In order to capitalize on your company's business opportunities and incremental revenue, your organization requires a reliable and optimized SAP CRM that can meet the needs of your growing business.

Nsight's SAP CRM Powering Profit business and technology solutions incorporate the latest

SAP CRM best-practices and technology enablers to deliver the right information at the right time and to the right people. So that, your sales, marketing and service professionals can conduct business more efficiently and effectively.

## Reducing Costs

Does your business have access to all the latest SAP CRM best practices and technology enablers? Nsight does.

We work closely with SAP and other technology and services providers in the SAP CRM solutions market place to ensure our customers get the latest and best technology and services to manage their SAP CRM environments. Nsight understands the challenges organizations face today in streamlining the technical and business operations that cause inefficiencies, laborious and slow implementations, upgrades / updates and cumbersome processes.

## Mobility

Mobile solutions for sales, marketing and service professionals are not just nice to have, they are must haves capabilities to optimize business with your customers and stay competitive in your market place. Mobile technologies can significantly improve the performance of your SAP CRM users.

Nsight began developing mobile solutions years ago, before mobility went mainstream. Our industry tested and proven mobile SAP CRM solutions can make your mobile workforce more productive and better informed to better meet the needs of your customers while ensuring your company stays one step ahead of its competitors.

## Insightful Analytics

Essential to every sales and services operation is the ability to analyze and report on your CRM performance. Nsight has the experience to help your business collect, manage, and analyze data to seek out incremental revenue growth opportunities and improve operations in current business units. Nsight is a leading SAP Business Objects system integrator, we have the technical and business knowledge to give your sales and services managers access to the data they need in easy to consume formats to drive your business improvement needs and turn operational data into decision support and meaningful reporting.



## Implementations, Upgrades, & Updates

Nsight delivers the fastest time-to-market implementations, upgrades, and updates, period. Our extensive experience, accelerators and project management capabilities ensure that our customers have the right strategy, process, and execution to get SAP CRM systems implemented and upgraded quickly and cost-effectively.

## Nsight offers a wide range of SAP CRM services that enhances the Customer Lifetime Value and brings you closer to your customer :

- Process Integration: Provide an end-to-end complete solution focused on eliminating barriers between systems, data and departments alongside efficiency gains through optimized process life cycles.
- Technology Enablement: Technology and Infrastructure readiness to support Customer facing processes through new communication channels both internal and external.
- Industry Focus: Deep Expertise in CRM Transformation in wide spectrum of industries and verticals leveraging SAP CRM
- Next Generation: Expertise in integrating SAP CRM with best of the breed new applications around social CRM, Mobility, Ecommerce and Cloud
- Value Added Solutions: Ready-to-use solutions to compliment and enhance your SAP CRM Experience that grow value as well as business of your enterprise.

## Contact Us

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# Customer

- Price
- Quality
- Service

The logo for Nsight, featuring a stylized blue 'N' with a circuit-like pattern, followed by the word 'sight' in a blue sans-serif font.

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