




CRM



Mobile



Cloud



Nsisight

**Customer 360
Single View Solution**

www.nsisight-inc.com

Customer 360 Single View Solution

Today enterprises struggle with data overloads, disparate data sources and few reporting tools. With operational sales, services and marketing data residing in CRM Enterprise applications, Cloud and Analytics, businesses are challenged with utilizing data in various associated databases to generate revenue and reduce costs.

The Customer 360 Degree View solution offers a compelling, efficient and effective means to join data from all customer facing applications including CRM enterprise and cloud into a single unified view for users to keep up to date at strategic, managerial and operational levels.

The solution can be powered on any of the sophisticated SaaS/Mobile Application Solution providers to deliver the CRM Portfolio for wide spectrum of business users in various industries.

Nsight is a system integrator that has deep expertise and competency in delivering this solution to your business.

Our experts have worked on all types of CRM data integration, mobile technologies and cloud integration applications like SAP/Sybase Mobility, SAP PI, IBM Websphere, Kony, and other SaaS integration solution providers.

The solution supports the needs of this increasingly connected world and therefore, prior technologies can only offer partial solutions at best. These unique needs are:

- Scalable Communications Infrastructure that supports various devices, on a mix of network topologies
- Robust Application life cycle management that allow businesses to rapidly build applications on a single platform to take advantage of data and interactions from connected devices
- Multi dimension Storage capabilities Storage engine that can store, relate, and expose the data exhaust of people, systems, and devices
- High Performance, Event-driven Execution Platform that provides connectivity, storage, analysis, execution, and collaboration capabilities required for connected applications
- Search-based Intelligence to expose the data, events, services, and relationships of the connected world to anyone with suitable permission

Business Case for Customer Single View

Extend your existing Business Processes to include the world of Smart devices

Customer Single View allows your business to leverage data and events from connected devices to enhance existing business processes, making them more innovative and responsive.

Promptly create cutting-edge business solutions encapsulating various inter-connected devices

to capture new opportunities available in today's interconnected world.

Expedite the process of delivering value-add solutions

which allows your organization to enhance your reputation and claim a bigger market share giving a tough competition to your contenders.

Leverage the value in distributed data through search-based intelligence

By using intelligence data from various sources in your organization and processing it through intelligence and analytical tools, uncover the real potential of your organization for faster problem solving and lead generation



Contact Us

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Customer

- Price
- Quality
- Service

The logo for Nsight, featuring a stylized blue 'N' with a dot and a line, followed by the word 'sight' in a blue sans-serif font.

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