



Healthcare Institution Gains Deeper Insights into Day-to-Day Operations Using BI Strategy

Background

The client, a major American healthcare institution comprised of over **900 board certified physicians**, wanted to gain deeper visibility into its operations using the latest in Business Intelligence solutions.

Client Pain Points

The client needed a Business Intelligence reporting strategy and roadmap, as well as an assessment of its current BI applications and platform.

Specifically, it wanted to address the following pain points:

- Lack of Reporting unification
 - Non-standardized Reporting tools
 - High cost of ownership
 - Reporting perceived as databases rather than Datamarts/Universes
 - Reporting redundancies that were not providing decision support
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Nsight Solutions

Nsight performed a thorough scope assessment to identify the sources of the client's issues arising from its Business Intelligence applications and platform.

Nsight then delivered an enterprise-wide Reporting and Business Intelligence strategy roadmap with the goal of driving key metrics to the value drivers so they can focus on the KPIs to measure the success of their project initiatives.

Nsight worked hand in hand with the client's business and IT teams and:

- Leveraged and increased the footprint of scalable common reporting tools
Architected an end state that supported all audiences and supported the client's vision
- Facilitated Knowledge Sharing and communication to gain confidence and buy-in
- Delivered a Business Intelligence roadmap
- Created a Reporting Capability Maturity Model

Business Benefits

Nsight's approach helped transform the client's fragmented data into a central data management application, thereby treating their data as an "asset".

With this system in place, the client was able to overcome challenges around data integration, data life cycle management, and the unification of disparate applications into a single BI platform which gave them the following benefits:





- Improved efficiency
- Improved data security
- Improved customer satisfaction
- Better data governance
- Improved decision making
- Lower costs